

**FREE**



**CEU's OFFERED!**

**Wednesday, August 22, 2018 10:00 a.m. – 11:30 a.m.**

## Cybersecurity and HIPAA for Boards and Directors

This webinar will discuss the importance of cyber security as a matter of preparedness based on a recent HHS Office for Civil Rights Notice and applicable legal obligations. This webinar will include a review recent trends, reported breach incidents and other real-life examples in the long-term care industry to illustrate this growing risk and critical area of compliance. Long term care providers are increasingly reliant on electronic data, so a strong cyber security program is one of the best ways to protect and enhance your business. This session will explain what organizations need to know and how to be properly prepared to face this threat. The session will offer participants practical tips and advice about how to be more aware of cyber security threats, how to formulate or improve the organization's cyber security program and to establish appropriate reporting and response measures concerning breach incidents and other compliance issues. This will be an introductory and practical webinar designed to inform and engage the participants about cyber security and HIPAA from the long-term care perspective.

- Participants will learn about recent cyber security and HIPAA trends, risks and breaches in the long-term care industry;
- The speakers will review the requirements imposed under HIPAA; and
- Participants will receive practical tips and advice about how to be appropriately prepared and how to better protect their organization from a cyber security perspective.

**Kurt Bratten**

O'Connell and Aronowitz

Kurt Bratten is a partner in O'Connell and Aronowitz's Health Law Department and manages the firm's Cybersecurity and HIPAA Compliance practice. Kurt regularly counsels health care providers and other institutional clients regarding data and cyber security requirements and practices, HIPAA and related issues. He frequently assists clients with the assessment of security incidents and response to breaches, and has represented clients before state and federal agencies relating to various data security and privacy matters. Kurt represents a wide range of non-profit and institutional clients regarding cybersecurity matters and incident response, health care providers of all sizes, financial services firms, ancillary service providers and other companies.

**Reg Harnish**

GreyCastle Security

Reg Harnish is the CEO of GreyCastle Security, a leading cybersecurity risk assessment, advisory and mitigation firm headquartered in Troy, New York. As CEO of GreyCastle, Reg is responsible for defining and executing the company's vision. Under his leadership, the company has experienced six consecutive years of triple-digit growth and countless industry accolades. Today, GreyCastle Security is working with organizations in nearly every state in the U.S. Reg is a nationally-recognized speaker and has presented at countless industry events. Reg was recently recognized as the Cybersecurity Consultant of the Year in North America by the Cybersecurity Excellence Awards for the second consecutive year. He has been featured in Time, Forbes, CBS Nightly News, The Washington Post, Dark Reading and others. Reg is a member of the Forbes Technology Council and a fellow of the National Cybersecurity Institute in Washington, DC.

**To register, go to:** <https://register.gotowebinar.com/register/2061823288255782403>

**Target Audience:** Administrators, Chief Financial Officers, Directors of Nursing, and Quality Improvement Professionals